

AGREEMENT FOR USE OF THE  
QUALCOMM STADIUM PARKING LOT  
BETWEEN THE CITY OF SAN DIEGO  
AND  
SAN DIEGO AUTO CONNECTION

THIS AGREEMENT is made by THE CITY OF SAN DIEGO, a municipal corporation, herein called "City" and the SAN DIEGO AUTO CONNECTION, a California Corporation, herein called "Permittee".

I. TERM

The term of this Agreement is from January 1, 2004 thru December 31, 2006.

II. RIGHTS

1. Permittee is hereby given the exclusive right to conduct 5 used car sales events and 2 new car sales events per year in the Qualcomm Stadium Parking Lot. City shall not allow any other organization to conduct used or new car sales events. A sale event consists of a total of 10 days which includes set-up, event and breakdown days. Permittee shall pay the City a minimum payment of \$391,000 per year with payments of \$195,500 being made on January 1st and July 1<sup>st</sup> of each year.
2. Permittee shall be given the first priority over LA Mesa RV and Show Biz Productions in selecting dates and locations for the 5 used car and 2 new car sales events in the Qualcomm Stadium Parking Lot.
3. Permittee is hereby given the right to conduct additional events on an availability basis.

III. TERMS AND CONDITIONS

1. Permittee shall comply with all the terms and conditions contained in Permittee's response to the Request For Proposal which is hereby attached as Exhibit I, and by this reference is incorporated herein in its entirety.
2. For each sale event, City will issue a Stadium Use Permit to Permittee which shall cover the requirements, terms and conditions for the sale event.

DOCUMENT NO. 298692

FILED

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IN WITNESS WHEREOF, THIS AGREEMENT is executed by the City of San Diego acting by and through its City Manager and by the San Diego Auto Connection.

Dated this \_\_\_ day of DEC 08 2003

THE CITY OF SAN DIEGO

*Bruce Herring*  
Bruce Herring, Deputy City Manager

SAN DIEGO AUTO CONNECTION

BY: *Steve Hodsdon*  
Steve Hodsdon, CEO

Approved as to form and legality this 18<sup>th</sup> day of Dec, 2003

CASEY GWINN  
CITY ATTORNEY  
BY: *Kelly J. Salt*  
Kelly J. Salt  
Deputy City Attorney

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