

Vote June 3rd

Steve Francis: An Independent Mayor. For A Change.

steveformayor.com



Paid for by Steve Francis for Mayor
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\$635
million
reasons to
vote for a
new Mayor.





JERRY SANDERS: **\$635 million** IN NEW BACKDOOR TAXES

X Raised water, sewer and landfill taxes, among others, culminating in \$635 million in backdoor tax increases.

Source: City Budget Fiscal 2009

X Failed to fix the city's pension crisis, leaving us with a \$1.2 billion deficit.

Source: San Diego Union Tribune, March 9, 2008

X Took out a \$103 million subprime loan to pay for city services.

Source: San Diego Union Tribune, April 23, 2008

X Increased political budgets by \$600,000.

Source: City Budget Fiscal 2009

Steve Francis

**An Independent Mayor.
For a Change.**

- ✓ Built a successful company from scratch, which created hundreds of thousands of jobs.
- ✓ In good times and bad, he steered his company with a steady hand and achieved strong results to become a \$1 billion publicly traded global enterprise.
- ✓ Has a plan to fix the city's budget mess by cutting waste and bringing independence to City Hall.



Jerry Sanders: Not What We Signed Up For

**Vote Steve Francis
for Mayor** on June 3rd.