

## UCSD Environment and Sustainability Initiative New Project and New Staff

The San Diego Foundation has selected ESI, with Lisa Shaffer, Executive Director of ESI, as Principal Investigator, to serve as project manager for the *Focus 2050 Study for the San Diego Region*. This study will provide a snapshot of what our region may look like in 2050 if current trends continue. The study will focus on eight interrelated areas: (1) climate change; (2) population growth; (3) land use and sprawl; (4) transportation; (5) water (6) energy; (7) public health and (8) biodiversity and habitat. The role of ESI will be to work with the San Diego Foundation and teams of experts the Foundation has assembled from across the region to produce an integrated analysis for key decision-makers from municipalities, SANDAG, the County of San Diego, Port of San Diego, tribal governments, the business community, nonprofits, and the academic community to use in planning, policy measures, and investment strategies to: (1) reduce regional greenhouse gas emissions and (2) develop and implement adaptation strategies for potentially harmful economic, social, and ecological consequences of climate change in our region. The initial phase of the project will culminate in a report June 1, 2008 to be incorporated into the second California state climate assessment.

To support ESI as it expands its activities and acquires new financial resources, we have recently added two outstanding individuals to our staff.

**Kimberly McIntyre** will be working with faculty and researchers to help develop and manage ESI projects. Kim is a recent graduate of the Scripps Institution of Oceanography where she received a Masters in Advanced Studies in Marine Biodiversity and Conservation. She also holds a law degree from the University of Hawaii's William S. Richardson School of Law with an Environmental Law Certificate, and a B.S. from the University of Miami in marine science and biology. Kim's experience has primarily been working with non-profit environmental organizations on policy, legal, and advocacy issues affecting the marine environment. She is also the Director of Law and Policy for Strategic Ocean Solutions, a marine conservation consulting firm. Kim is excited about joining the ESI team and working towards achieving a sustainable future for UCSD, San Diego, and beyond.

**Michelle Jensen** is our full-time administrative specialist. Michelle graduated from UC Santa Barbara's Environmental Studies program with a minor in Global Peace and Security and has experience in organizing startup nonprofit offices, managing and recruiting volunteers and interns, and providing a high level of customer service and satisfaction.

*If you need assistance with scheduling meetings, getting conference rooms, distributing notices, etc., please contact Michelle directly. She can also help you with Lisa Shaffer's and Paul Linden's calendars.*

Contact information for the core ESI staff:

Kristin Blackler	Analyst	858-534-8372
Michelle Jensen	Admin. Specialist	858-822-2521
Charlie Kennel	Founding Director	858-822-6524
Paul Linden	Director	858-534-0113
Kimberly McIntyre	Project Manager	858-822-1483
Lisa Shaffer	Executive Director	858-822-2489
Jim Shea	Development	858-534-8431