



Pioneering Regional Development for the Knowledge Age

**SAN DIEGO
SHANNON
PARTNERSHIP, Inc.**

A Partnership Linking San Diego-Shannon
Business, Education, Culture and Community

Shannon Development Ireland

Opportunities for San Diego Companies in Europe

Join Shannon Development Ireland, San Diego-Shannon Partnership, Inc. and San Diego World Trade Center for a breakfast briefing on investment opportunities in Europe. *The event will feature: Presentations by tax and business development experts from Ireland and San Diego, breakfast and networking opportunities.*

Ireland has long been an attractive investment location because of a combination of factors that include a competitive pro-business environment, well-educated workforce, valuable infrastructure and a favorable tax regime. With the new 12.5% tax rate in effect January 1, 2003, the opportunities available for US companies investing in Ireland are boundless. Tap into the knowledge of Ernst & Young's Limerick based international tax desk, Shannon Development,...to learn of the investment opportunities that await you in Ireland.

SHANNON DEVELOPMENT - YOUR SUPPORT PARTNER: Shannon Development is the Irish government agency responsible for the economic development of Ireland's Shannon Region, including the promotion and development of industry and tourism. For more information visit www.shannonireland.com.

WHEN **Tuesday, April 8th**
7:30 Registration and Breakfast
8:00 Program Begins
 -Welcome/Introduction
 -*Shannon Ireland Business Overview*
 -*The 12.5% Corporate Tax Rate & New Opportunities for Investment in Ireland*
 -*A US Case Study*
9:00 Networking
9:30 Program Ends

WHERE **Hilton La Jolla Torrey Pines (Scripps 1)**
10950 North Torrey Pines Road
La Jolla, CA 92037

SPEAKERS -Donal Denham, Consul General of Ireland
 -Karl Mellon, Senior VP West Coast, Shannon Development
 -John Heffernan, Managing Partner, Ernst & Young, Limerick Ireland
 -Ken Harvey, Senior Manager, Ernst & Young International Tax Services, San Diego
 -Mike Shealy, Founder & President, Basis Communications (*now Intel Communications Grp.*)

REGISTRATION FORM: Shannon Development Ireland - *Opportunities for San Diego Companies in Europe*
FREE Event - RSVP required by 04/04/03 (parking included)

Name _____ Title _____
Business _____
Address, City & Zip _____
Phone _____ Fax _____ Email _____

FAX TO (619) 615-0876 or MAIL TO: SDWTC, 1250 Sixth Avenue Ste. 100, San Diego, CA 92101
QUESTIONS? Contact Crystal Cowan at (619) 615-0868 x110 or ccowan@sdwtc.org